



Audencia



BUSINESS PROGRAMS IN ENGLISH

Business School

2023 → 24

Audencia Business School, founded in 1900, is a top Grande École de Commerce recognized by the French Ministry of Higher Education. The Grandes Écoles are considered to be the pinnacle of business education in France.

OVER
7,200
STUDENTS

130+
NATIONALITIES

151
PERMANENT
FACULTY
MEMBERS

86
INTERNATIONALS

215 ACADEMIC PARTNERS
across 60 countries

34,000+ ALUMNI

200+
ALUMNI
COMMUNITIES
(London, New york,
Shanghai...)

800
CORPORATE
PARTNERS
(in France and
worldwide)

Accreditations



Audencia is amongst the 1% of business schools holding all top international academic accreditations.

Rankings

Audencia's programs are ranked amongst the best in the world.



Master in Management
ranked 27th in the world for
masters in management.

**Master in European &
International Business
Management** ranked 45th
in the world (2022).



**Master in
Management**
Ranked 20th in the world
(2021).

International MBA
Ranked 95th in the
world, 24th for Student
Diversity, 12th new career
development (2022).



Master in Management
ranked 44th in the world.

**MSc Responsible
Procurement and
Supply Chain
Management** ranked 16th
in the world (2023).

Corporate Social Responsibility

Audencia's Institute for CSR, founded in 2003, is a place for developing new business models and practices for responsible management.



2004
Audencia became the
first business school
in France to sign the
United Nations Global
Compact.



2006
Audencia was a member of
the United Nations' task force
in charge of defining the
Principles for Responsible
Management Education.



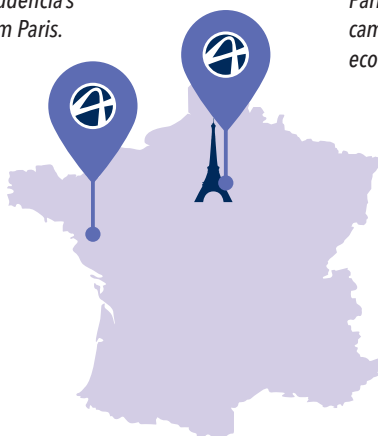
2010
WWF France signed a
groundbreaking agreement
with Audencia to support
the training of responsible
managers.

Nantes

The beautiful city of Nantes, France, is home to Audencia's main campus. Nantes is only 2 hours by train from Paris.

Average monthly cost of living in Nantes

RENT
€400 - €650
FOOD
€200
ENTERTAINMENT
€100
MOBILE PHONE &
TRANSPORT
€60



Paris

Paris, the City of Light, is home to one of Audencia's campuses. As the capital of France, it is the cultural and economic heart of our country.

Average monthly cost of living in Paris

RENT
€800 - €900
FOOD
€250 - 300
ENTERTAINMENT
€100 - 150
MOBILE PHONE &
TRANSPORT
€90

| ENGLISH-TAUGHT PROGRAMS | DURATION | LOCATION | ACADEMIC REQUIREMENTS ¹ | LANGUAGE ¹ | TOTAL TUITION |
|---|----------------------|---------------------------|--|-----------------------|---------------|
| Undergraduate | | | | | |
| Bachelor in Management | 3 years | Nantes or Paris, France | Equivalent to a French baccalaureate (high school) diploma | EN FR | €27,900 |
| BBA in Big Data & Management | 4 years | Nantes, France | Equivalent to a French baccalaureate (high school) diploma | EN | €48,000 |
| Graduate | | | | | |
| All programs include a 4-6 month internship, Consulting Project or Research Project | | | | | |
| Master in Management (Grande École Programme) | 2 or 3 years | Nantes, France | 3-year bachelor's degree in any field | EN FR | €33,800 |
| MSc in Management-Engineering (Grande École Programme) | 18 months | Nantes, France | 4-year degree in engineering | EN | €22,000 |
| Master in European & International Business Management (EIBM) | 15 months | France, UK & Spain | 3-year bachelor's degree in any field, proficiency in English ¹ & French or Spanish | EN FR SP | €15,350 |
| Master of Science, various programs (see below for more details) | 1 year | Nantes or Paris, France | 4-year bachelor's degree in business, science or engineering | EN | €18,400 |
| | 2 years | Nantes or Paris, France | 3-year bachelor's degree in any field | EN | €25,800 |
| Executive Education | | | | | |
| International MBA | 1 year, full-time | Nantes, France | Bachelor's degree, 3 years of professional experience | EN | €31,500 |
| Executive Masters Chief Value Officer | 15 months, part-time | Paris, France, and online | Bachelor's degree, 5 years of professional experience including managerial responsibilities | EN | €18,000 |
| DBA Paris | 3 years, part-time | Paris, France, and online | MBA or Master's degree, 5 years of professional experience including managerial responsibilities | EN | €35,000 |

Master of Science Programs

Accounting & Finance

- Financial Analysis & Investment Management
- Corporate Finance & Investment Banking
- Financial Markets & Sustainable Investments
- Sustainability Performance & Management Control
- Data Management for Corporate Finance

Management

- Public Policy & International Cooperation
- Digital Business & Data Management
- International Management & Business
- Business Strategy & Consulting
- Entrepreneurship & Innovation for Impact
- Responsible Procurement & Supply Chain Management
- Management for Sustainable Business



Marketing & Sales

- Brand Strategy & Product Management
- Digital Marketing
- Business Development & Growth Hacking
- Data Science for Marketing

Sector Oriented

- Food & Agribusiness Management²
- Sustainable Luxury
- Cultural & Arts Management

Programs delivered in Nantes and/or Paris, in 1-year and 2-year formats. See website for specific details.

¹ Minimum English test score required for entry into all programs taught in English: TOEFL iBT 84, Duolingo 100, TOEIC 650, IELTS 6.5. English test score not required for native speakers or applicants who have completed their higher education in English.

² Program delivered partially in Nantes, France and partially in São Paulo, Brazil



ADMISSIONS PROCESS

1. Apply online at **apply.audencia.com**
2. Online interview for eligible students
3. Admission confirmed shortly after interview

Any questions? Contact us at international@audencia.com

Scholarships & Funding

| AUDENCIA SCHOLARSHIPS* | | | |
|--|-----------|-------------------------------------|--|
| Scholarship | Amount | Program | Selection Criteria |
| Early Application | € 1,500 | All Programs | Apply before March 1 st , 2024 |
| | 40% | International MBA | |
| Solidarity Scholarship | Up to 20% | All MSc Programs & EIBM | Based on academic merit and financial need Apply before May 1 st , 2024 |
| | Up to 30% | Master in Management (Grande École) | |
| | | MSc in Management-Engineering | |
| Academic or Sports Excellence | Up to 40% | Bachelor in Management | Apply before May 1 st , 2024 |
| | | BBA in Big Data & Management | |
| Women in Engineering & Science Scholarship | Up to 40% | MSc in Management-Engineering | Apply before May 1 st , 2024 |
| Project-based scholarships | Up to 30% | International MBA | Project-based scholarship demonstrating a commitment to one of the four concentrations in the programme See the guidelines to apply for this scholarship here |

*Audencia scholarships are for international applicants only, and are subject to availability of funds and final decision from Audencia's scholarship committee. Applicants are limited to one scholarship in addition to Early Application. The scholarships are awarded in the form of a partial tuition fee waivers to students who are admitted to the 2024 intake but who have not yet started the program. Quality applications are given priority.

| EXTERNAL SCHOLARSHIPS | |
|---------------------------------|--|
| Audencia Foundation Scholarship | Awarded to enrolled students based on criteria chosen by the Foundation |
| Eiffel Scholarship | For more information please visit www.campusfrance.org/en/eiffel |
| French Government Scholarships | For more information please visit http://campusbourses.campusfrance.org |
| Other Scholarships | Institutions and companies around the world offer different funding opportunities to students of merit. To learn more, please contact us: international@audencia.com |



92%

OF STUDENTS
ACROSS PROGRAMS

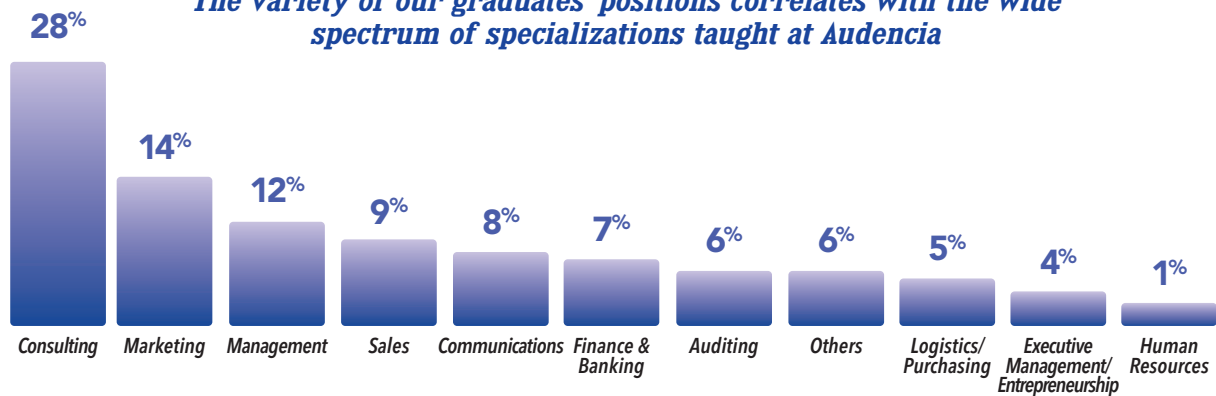
currently in employment
found a job within 2 months
of graduation.

Proven career outcomes for international success

Audencia Career Services offers individual career coaching and advising so you can find the position, sector and company that best suits you. We work hand-in-hand with the corporate world to offer annual employment fairs with the participation of 250+ companies, as well as 91,000+ employment opportunities posted each year on our dedicated jobs board.

Audencia offers a wide range of English- and French-taught undergraduate and graduate programs that incorporate internships, consulting projects, company visits, industry expert seminars, career development opportunities, networking events, and more.

The variety of our graduates' positions correlates with the wide spectrum of specializations taught at Audencia



Audencia ALUMNI A professional network for life



Lusine
from Armenia
MSc in International Management
2023 Graduate

"Audencia unites cultures and international perspectives around learning. Studying here gave me the opportunity to expand my understanding of the business world, enrich my network, become more open-minded, and give a start to my international career."



Henry
from Ghana
MSc & MBA in Food & Agribusiness Management
2023 Graduate

"Audencia orients its students to collaborate to resolve problems through effective management. The school creates an exciting and a conducive learning environment by providing a strong community of support. An adventure full of new opportunities awaits students of the MSc FAM such as being involved in extracurricular activities, learning French and Portuguese, field trips, and classes in Nantes and São Paulo."

NEVER DARING STOP

"
*Breed audacity,
 at all times and at every age,
 believe in yourself, take the plunge,
 innovate, learn from your failures,
 pick yourself up again
 and start all over again.
 Commit with and to others,
 act as a responsible,
 respectful and considerate manager,
 have a positive impact on society.*

*Audacity helps us grow,
 it widens our horizons,
 and feeds our imagination so that
 we can make the world a better place.*



Benjamin Rethmel



Claire Bourgeton



Adrien Bernard



Brittany Thomas



Natalia Burakova

contact: international@audencia.com